



## American Beverage Association Economic Contribution of the Beverage Industry, 2007

### The Beverage Industry is a Major Contributor to America's Economy

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American companies that belong to the American Beverage Association make and sell some of the most popular non-alcoholic beverages in the world. You might say that our members quench America's thirst. At the same time, the beverage industry is an important part of the nation's economy.

#### Economic Impact of the Beverage Industry in The United States

	Direct	Supplier	Induced	Total
Jobs (FTE)	970,977	921,275	1,036,134	2,928,385
Wages	\$27.7 billion	\$44.9 billion	\$39.7 billion	\$112.3 billion
Economic Impact	\$136.4 billion	\$182.9 billion	\$128.6 billion	\$447.9 billion

#### The Beverage Industry is an Important Part of America's Economy

Producers of non-alcoholic refreshment beverages provide well paying jobs in America, pay significant tax dollars to the government and make sizable charitable contributions in communities across the nation.

#### 217,900 Manufacturing and Distribution Jobs are Created in the Beverage Industry in The United States Including:

Soft drink jobs:	92,910
Bottled water jobs:	41,570
Juice products jobs:	25,740
Other beverage products jobs:	10,950
Distribution jobs:	46,750

In addition to producing and distributing beverages in the United States there are a number of other business sectors and employees throughout the nation that benefit from the beverage industry's economic impact - including 753,060 retail employees in America that depend on refreshment beverage sales for their livelihood.

#### The Beverage Industry Provides America with Significant Tax Revenues

At the state and federal level, beverage industry firms in America, their employees and firms and employees indirectly employed by the industry paid about \$20.9 billion in state taxes and as much as \$27.2 billion in federal taxes

#### The Beverage Industry is an Integral Part of Our Local Communities

The beverage industry and its employees are members of local communities throughout America who have generously contributed at least \$1,492.8 million to charitable causes across the country.